### MERIT STAFFING VACANCY ANNOUNCEMENT

# **U.S. DEPARTMENT OF LABOR** An Equal Opportunity Employer

Position: Program Manager	Announcement No: ETA-03-027	
Series/Grade: GS-340-15	Opening Date: February 12, 2003	
	Closing Date: February 19, 2003	
Salary Range: \$94,914 - \$123,388 (includes locality pay of 11.48%)	Number of Vacancies: One (1)	
	Bargaining Unit: Outside Bargaining Unit	
Organizational/Geographic Location: Employment & Training Administration Office of the Assistant Secretary Washington, DC	Promotion Potential: None	
	Civil Service Status Required: Yes	
	Temporary Position: No - Permanent	
	Part-time Position: No - Full Time	
Duty Station: Washington, DC	Area of Consideration: DOL Status Candidates - Nationwide	

Detailed application instructions and an on-line application form are available on the Employment and Training Administration, Office of Human Resources web site at URL: <a href="http://doleta.wdsc.org/jobs.">http://doleta.wdsc.org/jobs.</a>

#### Position Duties and Responsibilities:

This position is located in the Employment and Training Administration (ETA), Office of the Assistant Secretary (OASET). The Employment and Training Administration contributes to the more efficient functioning of the U.S. labor market by providing high quality job training, employment, labor market information, and income maintenance services primarily through state and local workforce investment systems.

The incumbent's specific duties include, but are not limited to:

Initiates, plans, directs, and manages the Employment and Training Administration's (ETA) public affairs program. The information program includes posters, pamphlets, radio and TV public service announcements, news releases, feature stories and media interviews, which are disseminated nationally to difficult-to-reach, specialized audiences. Defines short and long-range public affairs goals in line with ETA's program goals and initiatives. Advises the Assistant Secretary and ETA staff on all public affairs-related issues. Serves as ETA's contact with the print and electronic media for nationwide dissemination of information. Writes and edits a wide range of information documents. Provides expertise and advice in the areas of public awareness programs and Web technology activities to ensure that these activities are properly coordinated and integrated with other programs of the agency. Provides advice and assistance to ETA Regional Administrators and other regional program staff in coordination with DOL Regional Public Affairs Directors. Serves as the ETA representative with DOL, Office Public Affairs and other DOL offices at intradepartmental meetings on projects concerning public affairs matters.

Qualification Requirements: (Applicants must meet qualification, legal, and regulatory requirements for the position by closing date of this vacancy announcement.)

Applicant must have one year (52 weeks) of specialized experience equivalent to the GS-14 grade level in the Federal service, which is in or directly related to the position and that provides the individual with the particular knowledge, skills and abilities to successfully perform the duties of the position. Candidates must possess substantial managerial experience and mastery communication and public affairs skills required for effective performance of the specific duties of the position.

Group Coverage Qualifications Standards for Administrative and Management Positions, as published by the Office of Personnel Management, in the Qualifications for General Schedule Positions apply.

Time in grade requirements must be met within 30 calendar days after the closing date of this announcement.

#### **CONDITIONS OF EMPLOYMENT**

The following statements apply if checked:				
Requires a security clearance Requires a medical examination X Subject to financial disclosure requirements X Requires a supervisory/managerial probationary period if the requirement has not been met	<ul> <li>Subject to frequent overtime</li> <li>Subject to frequent travel</li> <li>Requires a valid drivers license</li> <li>Subject to geographic mobility</li> <li>Subject to drug test prior to appointment</li> </ul>			

#### METHOD OF EVALUATION

Applicants meeting the minimum qualification requirements for this position may be further evaluated against other job related factors to determine who will be referred to the selecting official. The rating and ranking of candidates to determine the best qualified will be accomplished by comparing the candidate's knowledge, skills and abilities against those of other eligible candidates for each of the evaluation factors. The most important factors will be designated by the letter (H), indicating high. These factors are essential to the successful performance of the duties of the position. The candidate's experience, training, awards and performance appraisal will be considered in the evaluation process. It is the responsibility of the applicant to provide all of the information needed by the closing date of this announcement. Current and/or past supervisors may be contacted unless specified otherwise. Applicants may be interviewed by a panel and/or the selecting official or his/her designee.

# IT IS HIGHLY RECOMMENDED THAT ALL APPLICANTS ADDRESS EACH OF THE EVALUATION FACTORS LISTED BELOW. FAILURE TO ADDRESS THESE EVALUATION FACTORS MAY IMPACT YOUR FINAL RATING OR RANKING.

EVALUATION FACTORS: Factors designated (H) are rated high.

- 1. Expert knowledge of public affairs/communications/web principles, practices, methods, and techniques (including electronic media and marketing), and demonstrated ability to apply that knowledge to planning, implementing, and evaluating a wide range of public affairs activities and written and electronic-media materials. **(H)**
- 2. Demonstrated level of expertise in written and oral communication skills. (H)
- 3. Demonstrated ability to establish and develop an effective working relationship with staff at all levels, the media, the private sector, etc. **(H)**
- 4. Knowledge of and the ability to apply sound management principles, practices, and techniques including program analysis and evaluation. **(H)**
- 5. Ability to effectively plan, organize and coordinate numerous projects simultaneously; work under pressure; exercise initiative; and effectively supervise or oversee a diverse staff with varying levels of knowledge and skills. **(H)**

#### **HOW TO APPLY**

You may submit an Optional Application for Federal Employment (OF-612), a resume **or** any other written format, including a Standard Form (SF) 171, you choose. Certain information is needed in order to evaluate your qualifications for the job; therefore, your application **must** contain the following information:

- Vacancy announcement number, title, series, grade for the job for which you are applying
- Full legal name and mailing address
- Social Security Number (SSN)
- Country of Citizenship MUST BE U.S. CITIZEN
- Veterans Preference
- Daytime and evening telephone numbers

- For experiences most relevant to the position, include name of employer, dates of employment, job title, start and end dates, description of your duties and responsibilities and hours worked per week for each job listed.
- Title, series and grade and dates of highest Federal civilian position held.
- For education, include name, city, and state of high school and colleges/universities attended as well as date of diploma or GED. Also include type and year of any degrees received and majors. If no degree, include total credits earned and indicate whether semester or quarter hours. Do not send transcripts unless checked below.
- To receive credit for relevant training, list seminar/course titles, dates, number of hours and name of the institutions from which training was received.
- Description of honors, awards, and special qualifications such as language skills, computer skills along with dates acquired, if relevant to position.
- If applying for reinstatement or transfer, attach a copy of the appropriate SF-50, Notification of Personnel Action, which confirms your status.

### The following material is required if checked: The following material is required if checked:

- <u>X</u> -- Most recent supervisory performance appraisal <u>or</u> a statement with reasons why you do not have a supervisory appraisal is required for all applicants.
- X SF-50, Notification of Personnel Action to confirm status
- College transcript (Required if qualifying based solely on education or a combination of education and experience.
- Other: A supplemental statement of the Evaluation Factors are desired.
- Y -- Please complete and submit the attached Applicant Background Questionnaire, OMB No. 1225-0072, with your application. Submission of this form is optional. Data collected will be used only in aggregate, to assess the effectiveness of outreach efforts. Consideration for this job will not be affected by failure to submit this form. We will acknowledge receipt of your application, if it is accompanied with this form.

### Mail your application to, or secure forms or information from:

U.S. Department of Labor Employment and Training Administration Office of Human Resources 200 Constitution Avenue, NW, Room N-4656 Washington, DC 20210

Attn: Shelley DeCrane

Commercial: (202) 693-3922 Fax: (202) 693-3734 TTY: (202) 693-3924

An incomplete application package may result in your being considered ineligible. To receive consideration for this opportunity, your complete application must be in the Office of Human Resources by the closing date of this announcement.

#### **ADDITIONAL INFORMATION TO APPLICANTS**

All qualified candidates will receive consideration for this position without regard to race, color, religion, sex, age, national origin, disability, political affiliation, labor organization affiliation, marital status, sexual orientation, or other non-merit factors.

The Department of Labor welcomes and encourages applications from persons with physical and mental disabilities and will reasonably accommodate the needs of those persons.

- -Use of postage paid government agency envelopes to file job applications is a violation of Federal law and regulation.
- -If the position is announced with promotion potential, the incumbent may be promoted without further competition upon meeting all legal regulatory requirements. However, promotion is not guaranteed and no promise is implied.
- -Travel and relocation costs will be paid for employees of the Department for promotion. Other moves are payable if relocation is determined to be in the best interest of the government.
- -Selection for this position may be made as a result of this announcement or by any other appropriate means including reassignment, reinstatement, new appointment, transfer or change to lower grade.

# U.S. DEPARTMENT OF LABOR APPLICANT BACKGROUND QUESTIONNAIRE

OMB No. 1225-0072 FORM APPROVED (Exp. 4-30-2002)

The U.S. Department of Labor is requesting your completion of this form to assist

agency in evaluating and improving its efforts to publicize job openings and to encourage applications for employment from a diverse group of qualified candidates, including

minorities and persons with disabilities. The Department will use the data you supply to determine how many applicants are from different groups and how many of these applicants are qualified for the job in question. The Department will then assess the effectiveness of specific outreach efforts and means of communicating information on job vacancies in light of this information.

EFFECTS OF NONDISCLOSURE: Providing the information requested on this form is voluntary. This information will have no effect on hiring decisions.

Persons are not required to respond to this collection of information unless it displays a currently valid OMB control number.

Information provided on this form will be used for program evaluation. Personal identifying information will not be included in the tabulation of data in the DOL database.

The public reporting burden for this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing

data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to the U.S. Department of Labor, Human Resource Services Center, FPB, Washington, D.C. 20210; and the Office of Management and Budget, Paperwork

Reduction Project, Washington, D.C. 20503.

Solicitation of this information is in accordance with 5 CFR Section 720, A Federal Equal Opportunity Recruitment Program (FEORP).

#### PLEASE COMPLETE THE FOLLOWING:

Name:		Do you have a Disabil If You checked Yes abo	ity?YesNo ove, is your disability one of the targeted dis
		below?Yes Blind Deaf Missing Extremi Partial Paralysi Complete Para Convulsive Disc Mental Retards Mental Illness Genetic or phys	s lysis order
Sex:MaleFema			
Title, Grade, and Announcement Nur	nber Of Position for which applying:		
ETHNIC SELF-IDENTIF			
Are you Hispanic, Latino, or of Spani	sh Origin? (Definition: A person of Cu	uban, Mexican, Puerto Rican, South	or Central American, or other Spanish
culture or origin, regardless of race.)	<del>-</del>		
RACE SELF-IDENTIFICA			
•	ark one or more races to indicate wha	•	
American Indian or Alaska Native	<ul> <li>A person having origins in any of Central America), and who main</li> </ul>	the original peoples of North and So tains tribal affiliation or community a	, ,
Asian	A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.		
Black or African American	A person having origins in any of	the black racial groups of Africa.	
Native Hawaiian or	A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.		
Other Pacific Islander			
White	A person having origins in any of	the original peoples of Europe, the N	Middle East, or North Africa.
SOURCE OF INFORI	MATION ABOUT THIS VACANCY:	(Check all that apply)	
7. Federal, S	vision Broadcast rsonnel Office loyment Office nt Recruitment at School tate, or Local Job Info. Center Relative Working for the Agency		

\_\_\_\_ 11. Other